

ENTRY TITLE: \_\_\_\_\_

ENTRY NO.: \_\_\_\_\_



## Judging Form

Please assign ranking of 1-10, using *whole numbers only*

Rating Scale 1 2 3 4 5 6 7 8 9 10  
 LOW HIGH

DIMENSION	NOTES	RANKING (1-10)
<b>REVIEW OF ENTRY</b>		
<b>Idea:</b> This idea is unique		
<b>Target Market:</b> If the idea were implemented, it would clearly add value in excess of costs to its target customers.		
<b>Competition advantage:</b> The competitive advantage is real. There is a unique space in the market for this idea.		
<b>Risks and Assumptions:</b> The author(s) understands the potential risks and how to manage those risks.		
<b>Goals:</b> The author(s) are passionate about the idea.		
<b>Written Entry:</b> The idea is well written and clearly explains the idea's key points.		
<b>REVIEW OF PRESENTATION</b>		
<b>Presentation Delivery:</b> The presenter(s) captured and held the audience's attention.		
<b>Presentation Content:</b> The idea concept was persuasively described.		
<b>Q&amp;A:</b> The presented understood the questions asked during Q&A and effectively addressed them.		

<b>Overall Score</b>

Overall Score is a 1-10 rating, NOT the total of all individual category ratings above.  
 Overall Score is assigned based on the Judge's discretion and is not necessarily based on the numbers above.